AGENDA (with Notes)

Education and Outreach Committee (Highland Lake Leadership Team)
May 1, 2024
1:00 p.m.-2:30 p.m.
Windham Town Hall

1. Establish quorum

2. Public comment(s)

3. Review Lake-Friendly Living packet, especially pages 7-8, 13-14, 17-18, 19-20

4. Review E&O Outreach Plan Phase 2:
   Notes from Gretchen: The second phase of the E&O Plan (2024 calendar year) can start through planned ISWG deliverables, with the remaining CCSWCD tasks as follows:
   - Develop 1 YardScaping and 1 watershed short form video (workload can be adjusted to FY25 or to Windham Communications Coordinator)
   - Develop YardScaping applicator tips postcard (workload can be adjusted to FY25 or to Windham and Falmouth using ISWG postcard template)
   - Develop 6 watershed social media posts (workload can be adjusted to FY25 or to Windham Communications Coordinator)
   - Design "I live in Highland Lake Watershed" sticker (workload shifted to HLA?)

5. Decide on priorities going forward:
   Notes from Gretchen:
   - Are there any E&O tasks above that you would like completed by the District in FY24?
   - Is CCSWCD's assistance wanted to continue looking into a 319 proposal for this coming Spring? This would involve helping to identify sites, determining cost estimates, and writing and compiling a 319 proposal - It is about $5K for us to write this proposal.
   - Is CCSWCD's assistance wanted to support a gravel road workshop and/or road "walk-and-talk" in the spring?

   Notes from Ali:
   - Since the District's budget for this project is pretty much spent for the rest of the fiscal year, any tasks in the E&O plan assigned to the District will start in July or can be completed by the Windham Communication Coordinator if they have time.
   - The District's YardScaping point of sale program is almost set up at all locations for the year; this includes the vegetative buffer signs and handouts for Falmouth and Windham stores.
   - Ali will bring new pet waste bags (150) and rack cards (50) for HLA to hand out to residents/renters.

6. Other business?

7. Schedule date for next meeting